

2.2 – Describe the skills and characteristics of being enterprising and appreciate the role of an entrepreneur in an organisation in society and to the economy

Please attempt the follow question and see how many points you can get. Challenge yourself and set a time limit (5 mins)

1. Define the term Enterprise	2. List the four area that people can be enterprising and give and explain in each	3. Describe 3 Characteristic of Entrepreneurs	4. Outline 2 rewards of being an entrepreneur
5. Explain 4 reason why people Start up a business	6. Describe 2 roles of the entrepreneur in the business	7. Define the term Brain storming	8. Describe 3 roles of the entrepreneur in society
9. What do the Letter USP stand for	10. Describe 3 Skills of Entrepreneurs	11. Explain 2 examples of internal source and external ideas for new business ideas	12. Explain any 2 stages of in the new development process
13. Outline 2 risks of being an entrepreneur	14. Explain 4 roles of the entrepreneur in the economy	15. Define the term Entrepreneur	16. List any four stages in the new product development process

1 Mark	2 Marks	3 Marks	4 Marks
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